

Recommended Retail Price Calculator - Draught Beer & Cider

Instructions

Brand Name

optional

Print

Inputs

No. of Gallons in Container

Cost Price

Desired Gross Margin %

VAT Rate

Outputs

Cost Price per Pint

Cash Revenue per Pint

Cash Margin per Pint

Results

Recommended Retail Price per Pint

Cash Revenue per Container

Cash Margin per Container

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