

Recommended Retail Price Calculator - Packaged Beer & Cider

Instructions

Brand Name

optional

Print

Inputs

Bottle (Can) Size in ml

No. of Bottles (Cans) in a Case

Case Cost Price

Desired Gross Margin %

VAT Rate

Outputs

Cost Price per Bottle (Can)

calc

Cash Revenue per Bottle (Can)

calc

Cash Margin per Bottle (Can)

calc

Results

Recommended Retail Price per Bottle (Can)

calc

Cash Revenue per Case

calc

Cash Margin per Case

calc

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