

## Owning and running a Pub or Club has never been more challenging, is this you?

- An individual with a burning desire to run their own Pub or Club
- New to the industry needing additional support to grow effectively
- An existing owner struggling to build sales and profits
- Needing help to better manage your finances and cash-flow
- Looking to improve your marketing and use of social media

With over 50 years of commercial experience Build a UK Business can help you address these and similar challenges...starting with a simple conversation.

# Business Support Packages

## For Pubs & Clubs

**Many business fail because they don't get the right advice, those that do are likely to be more successful\***

### The Build a UK Business Approach to Support is to:

- ✓ deliver independent support and advice to your business via email, telephone and face-to-face
- ✓ provide step-by-step guides around business planning and financial forecasting
- ✓ suggest frameworks, models and structures to improve your pricing and revenue
- ✓ identify ways in which you can improve your sales and profitability



## Helping your business to grow could start with 60 minutes of free advice...

Every Pub or Club is different which is why Build a UK Business offers a range of different monthly support packages to suit your individual needs. As you grow so can the level of support we can provide you with.

### Business Support Packages

<b>Initial Free Consultation</b>	<ul style="list-style-type: none"> <li>• 1 hour general &amp; confidential discussion</li> <li>• Initial business review</li> </ul>
<b>Next Steps</b>	<b>Agree most appropriate support package</b>
<b>Bronze Option</b>	<ul style="list-style-type: none"> <li>• Email Support – Office Hours</li> <li>• Business Planning Support &amp; Templates</li> </ul>
<b>Silver Option</b>	<ul style="list-style-type: none"> <li>• Bronze option plus</li> <li>• Monthly promotion via social media channels</li> <li>• Step-by-step guides on key topics</li> </ul>
<b>Gold Option</b>	<ul style="list-style-type: none"> <li>• Silver option plus</li> <li>• Dedicated business telephone helpline</li> <li>• Monthly business mentoring</li> </ul>
<b>Platinum Option</b>	<ul style="list-style-type: none"> <li>• Gold option plus</li> <li>• Access to an online Neuro Linguistic Programming (NLP) course – 9 modules</li> </ul>

\*Source: the Small Firms Enterprise Development Initiative

Bronze Option

£25\*

Silver Option

£35\*

Gold Option

£50\*

Platinum Option

£100\*

\*all quoted prices are per month and are based on a minimum 12 month subscription and exclude VAT

For more information contact:

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