

## Do you find it difficult to keep up to date with key economic, retail and consumer trends?

Whether you like it or not these trends have a direct or indirect impact on your company, your suppliers and your customers.

That is why we have created our range of Business Bulletins to provide a single source of key indicators to help inform your decision making.

# Business Bulletins

## Keeping It Simple

## Sign-up to one of our Business Bulletin subscription packages...Executive Bulletin only £50 per month

The bulletins have three core elements which are updated and issued 12 times per year:

- ✓ **The Economy**
  - Inflation (CPI & RPI)
  - Labour Market (Unemployment & Pay)
  - Economic Activity (GDP & Balance of Trade)
- ✓ **Retail Landscape**
  - Retail Sales (Volume, Value & Internet)
  - Grocery Market (Sales & Retailer Trends)
- ✓ **Consumer Spending**
  - Discretionary Spend (Cost of Living)
  - Consumer Debt (Households & Personal)
  - Consumer Confidence (General & Personal)



Ignoring these key indicators may have a significant impact on the quality of the decisions you make.

### Options

- |                              |   |
|------------------------------|---|
| <b>Single Topic Bulletin</b> | <ul style="list-style-type: none"><li>• Economy or Retail Sales or Consumer Spend</li><li>• Includes headlines, narrative &amp; graphs</li><li>• £500 for 12 editions</li></ul>               |
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Single Topic Bulletins

**£500\***  
plus VAT

Executive Bulletins

**£600\***  
plus VAT

\*Based on 12 edition subscription  
Subscriptions paid 6 months in advance

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