



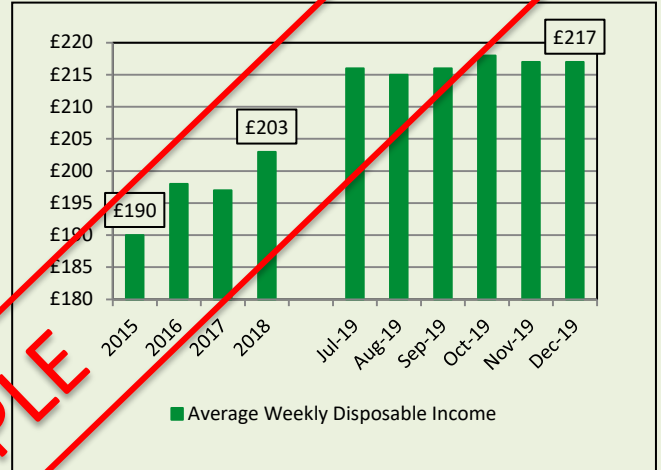
INCOME



Average family spending power was up £10 a week in December at £217, this was the slowest rise in the Income Tracker since November 2018

Weekly Discretionary Income

£217 +4.7%



Update
December 2019 – January 2020
No Update This Month

- **Discretionary incomes** (excluding bonuses) are up **£10** on the same month a year ago at **£217 per week**
 - Family spending increased by +4.7% in the year to December, down from an increase of +5.3% in the previous month
 - Average **Household Income** of **£820** less **£131 Taxes** less **£472 Cost of Living = £217**
- **Main factors** affecting family costs in December included the following
 - Inflation, as measured by the Consumer Price Index (CPI) was 1.3%
 - This fall in inflation was driven by accommodation services and clothing
 - Utility costs also helped as inflation for gas was **(8.7%)**, easing the pressure on household budgets

EXAMPLE

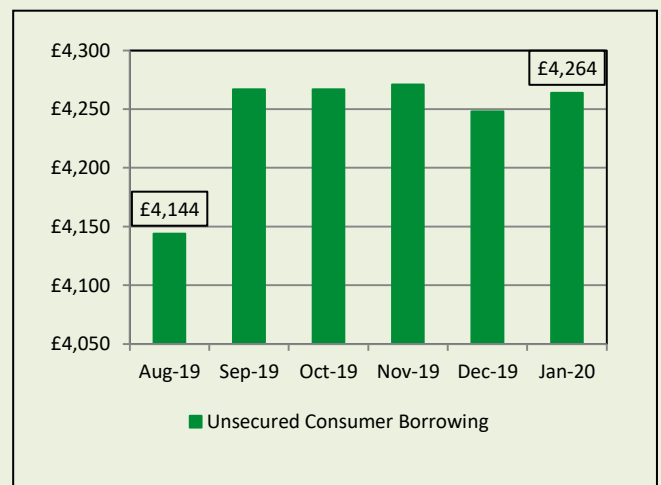
CONSUMER DEBT



The estimated average mortgage debt in January was £132,242, meaning the average annual interest paid would be £3,134 per household (based on a rate of 2.37%)

Household Debt
£60,363

Personal Debt
£4,264



Update
January 2020 – March 2020

- The average **household debt** in the UK (including mortgages) was **£60,363** in January 2019 (compared to December of £60,213)
 - **Excluding mortgages** the figure for January was **£8,082** (vs. the December figure of £8,053)
- The **average amount owed per UK adult** (including mortgages) was **£31,845** = 112.0% of average earnings
 - **Average consumer borrowing** on credit cards, finance, overdrafts etc. was **£4,264** per UK adult (£4,248 last month)
- Based on January 2020 trends, the UK's total **interest repayments** on **personal debt** over a 12 month period would have been **£51,085 billion**
 - This is equivalent to **£140 million per day**
 - UK households would have therefore paid an **average** of **£1,836** in annual interest repayments (excludes mortgages)



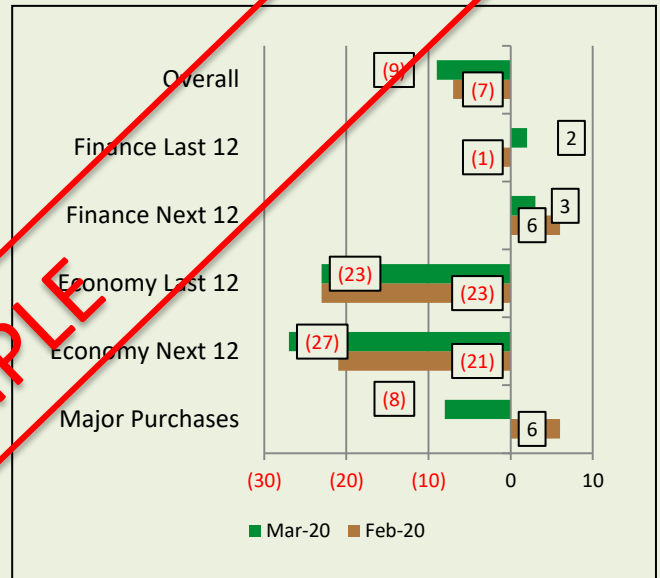
CONSUMER CONFIDENCE



GfK's UK Consumer Confidence Index was (9) in March, as the impact of the coronavirus begins to have an impact on people's day-to-day lives

March Consumer Confidence (9)

- The latest overall consumer confidence measure for **March 2020** was **(9)** down **(2)** vs. February, in March 2019 it was **(13)**
 - **Personal Financial Situation**
The index measuring the **last 12 months** is **+2**, up **+3** vs. last month, in March 2019 it was +0
The forecast for the **next 12 months** is **+3**, down **(3)** vs. last month, in March 2019 it was +2
 - **General Economic Situation**
The index measuring the **last 12 months** is **(23)**, flat vs last month, in March 2019 it was **(33)**
The forecast for the **next 12 months** is **(27)**, down **(6)** vs last month, in March 2019 it was **(36)**
 - **Climate for Major Purchases**
This measure is **(2)**, down **(8)** vs. last month, in March 2019 it was +1
- It is worth noting that the research for this was carried out in the first two weeks of March, when coronavirus was headline news but not impacting day-to-day lives
 - It is anticipated that these measures will all see quite significant decreases next month



Update
March 2020

Sources: Asda Income Tracker, The Money Charity, GfK Consumer Confidence Barometer on behalf of the European Commission

Income Tracker Note

The income tracker back data is subject to revision as revised information becomes available.

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