

ON-TRADE

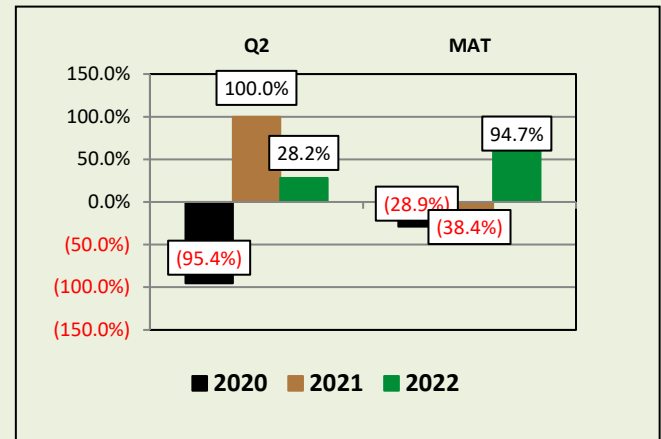


Beer sales in Pubs, Bars & Restaurants were up +28.2% in Q2 2022, as hospitality continues to try and recover from last year's Covid closures

**Quarter 2
+28.2%**

**MAT Q2
+94.7%**

- Beer sales in the **on-trade** were **up +28.2%** in **Q2 2022**, this follows a growth of over +100% in Q1 2022
 - This compares to a growth of over +100% in Q2 last year
- This means the **MAT** is currently **growing** by +94.7%
 - This compares to a MAT decline of **(38.4%)** this time last year
- The on-trade is currently **10.84M brls**, which is **40.2%** of all beer sales on a MAT basis



Update
Q2 2022 – 16th 2022

OFF-TRADE

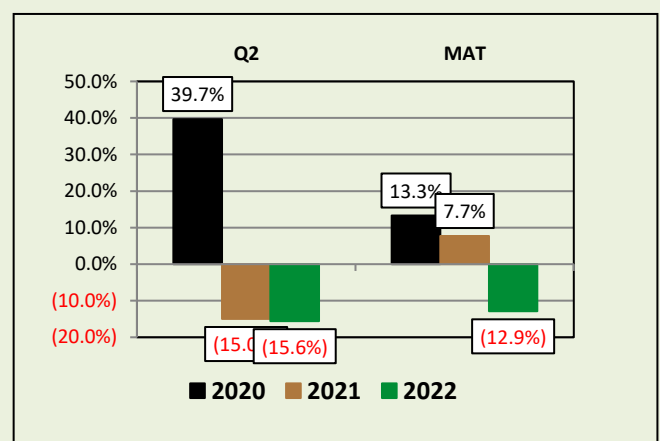


Beer sales in Supermarkets, Convenience Stores & Off-Licenses were down (15.6%) in Q2 2022, taking the MAT to (12.9%), as sales continue to lap lockdown levels

**Quarter 2
(15.6%)**

**MAT Q2
(12.9%)**

- Beer sales in the **off-trade** were **down (15.6%)** in **Q2 2022**, this follows a decline of **(22.4%)** in Q1 2022
 - This compares to a decline of **(15.0%)** in Q2 last year
- This means the **MAT** is currently **declining** at a rate of **(12.9%)**
 - This compares to a MAT of +7.7% this time last year
- The off-trade is currently **16.09M brls**, which is **59.8%** of all beer sales on a MAT basis



Update
Q2 2022 – 16th 2022

Source: British Beer & Pub Association

TOTAL TRADE

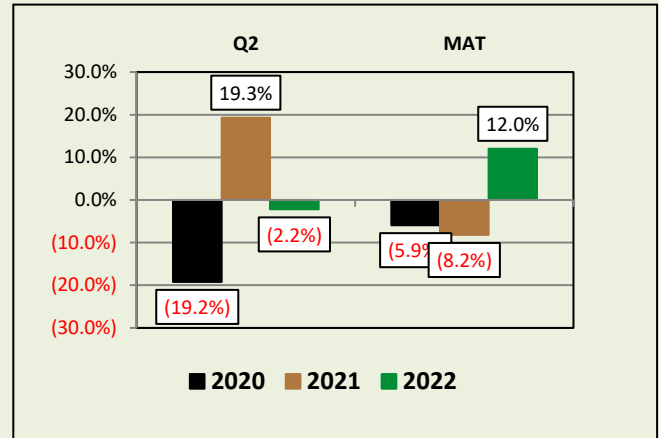


Total beer sales were up +39.4% in Q1 2022, with the MAT in growth of +18.4%, as the trade tries to return to pre-lockdown sales trends

**Quarter 2
(2.2%)**

**MAT Q2
+12.0%**

- **Total beer sales declined in Q2 2022 by (2.2%)** this follows a growth of +39.5% in Q1 2022
 - This compares to a growth of +19.3% in Q42 last year
- This means the **MAT** is currently in **growth** at a rate of **+12.0%**
 - This compares to a MAT which was down (8.2%) this time last year
- The total UK beer market is currently **26.93M brls**, about +2,882th brls more than it was at this time last year



Update
Q2 2022 – 16th 2022

Source: British Beer & Pub Association

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